Introduction:
Can design influence human behaviour for sustainability? In what way can building design help reduce the ecological footprint of human beings?

Through a short, interdisciplinary and intensive course, students and professionals from Mumbai, India will collaboratively work with students from the Bezalel Academy of Arts, Jerusalem, Israel and assess how sustainability in buildings is related to human behaviour and what aspects of this can be studied and used to increase sustainability index of buildings.

In a week-long workshop involving field visits, surveys, lectures and design studios, students and professionals from Mumbai and Bezalel will explore what kind of spaces suit different family structures in different cultures, and how this influences human consumption of natural resources.

The Aim of the workshop is to develop a humanistic, interdisciplinary approach to sustainable design of habitats.

Key aspects of the workshop:
- Design that is accepted by people
- How design can influence human behavior for sustainability
- Involving stakeholders in the design process
- Multilateral and interdisciplinary
- Promotion of experimental didactic and research
- Development of an Index as an innovation model towards sustainability
- Testing and dissemination of sustainable solutions for society at large

Who can participate?
- Students of Architecture, Interior Design, Industrial Design and Applied Arts
- Architects, Interior Designers, Industrial Designers, Applied Art & Visual Communication Professionals

Exchange Program*:
Interested participants will get the opportunity to be part of an exchange program and participate in a simultaneous workshop in Jerusalem, Israel for period of 10 days.

Contact: Prof. Roshni Udyavar Yehuda, Head, Rachana Sansad’s Institute of Environmental Architecture, Postgraduate department, 278 Shankar Ghanekar Marg, Prabhadevi, Mumbai 400025
Tel: 022 24301024; Ext. 601 | Email: roshniudyavar@gmail.com
www.rachanasansad.edu.in

Registration fees: Rs. 15,000/- per participant (Limited Seats). 10% discount for students.

For Registration, click here

*Participants for exchange program to Israel will need to pay registration fees, airfare and visa charges